## WesternBright<sup>™</sup> Quantum

Quantitative, sensitive chemiluminescent Western blotting for CCD imagers

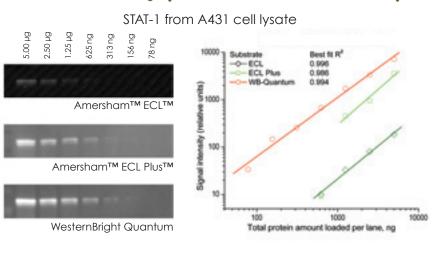


## WesternBright<sup>™</sup> Quantum

#### Quantitative, sensitive chemiluminescent Western blotting for CCD imagers

WesternBright Quantum is a new chemiluminescent substrate specially formulated for CCD imaging. This novel horseradish peroxidase (HRP) substrate provides a strong, long-lasting signal, the broadest useful linear range and high sensitivity for the most quantitative chemiluminescent Western assays.

### Highest sensitivity, for quantitative detection of low-abundance proteins



WesternBright Quantum provides the highest sensitivity and broadest linear dynamic range. Serial dilutions of A431 cell lysates were blotted and probed to detect STAT-1 protein. The blots were detected with WesternBright Quantum, or two other chemiluminescent substrates (ECL and ECL Plus, GE Healthcare). Only data points on the linear portion of the best-fit curve for each substrate are shown. All display parameters are identical across all images in this figure.

## Superior sensitivity with film detection

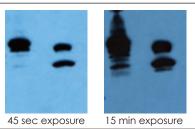
WesternBright Quantum provides high-performance film detection. WesternBright Quantum or SuperSignal® West Pico (Thermo Scientific) were used to detect duplicate Western blots. A band (arrow) is detected by WesternBright Quantum in a brief exposure, while a much longer exposure is needed to detect the same band with SuperSignal West Pico. All display parameters are identical across all images in this figure.

Quantum

WesternBright

45 sec exposure

SuperSignal West Pico

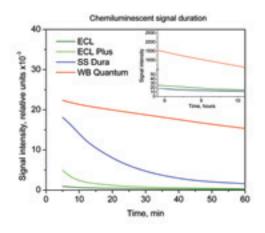




## Western Bright $^{TM}$ Quantum

#### Quantitative, sensitive chemiluminescent Western blotting for CCD imagers

### Signal that endures



**WesternBright Quantum produces the most stable chemiluminescent signal.** Blots detected using WesternBright Quantum or one of three other chemiluminescent substrates, were re-imaged at several times over a 10 hour period. The intensity of one band is plotted. 60 minutes after substrate incubation, WesternBright Quantum retains 70% of its initial signal strength, while the competition decays to 5% or less. Enjoy more flexibility in imaging blots, knowing the signal will not decay substantially over several hours. Also, long exposures can be conducted if needed to detect very low abundance bands.

### Mever rush to image a blot again

WesternBright Quantum allows blots to be imaged several hours after substrate incubation. Blots can be re-imaged to obtain the perfect exposure, without worrying about losing signal. A blot was imaged with 2 min exposures at 5 min, 60 min, and 10 hours after substrate incubation. The same band is clearly seen in each image, even after 10 hours.





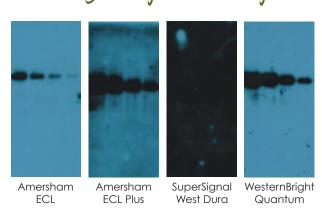


5 min (2 min exposure)

**60 min** (2 min exposure)

10 hours (2 min exposure)

### Low background for broad useful linear dynamic range



**Extremely low background with WesternBright Quantum.** Replicate Western blots were developed using WesternBright Quantum or one of three other chemiluminescent substrates. After a simultaneous 20 minute exposure to the same piece of film, WesternBright Quantum displays the best combination of sensitivity and signal with low background. All display parameters are identical across all images shown in this figure.

## WesternBright<sup>™</sup> Quantum

#### Quantitative, sensitive chemiluminescent Western blotting for CCD imagers

**WesternBright Quantum** is specially designed for sensitive chemiluminescent detection on CCD-based systems. It provides the fastest, most sensitive, most quantitative chemiluminescent Western blots.

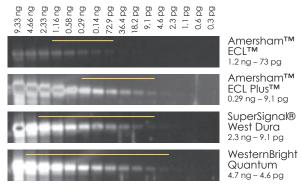
#### Features

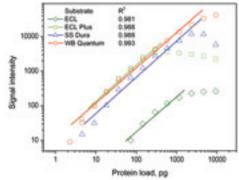
- Sensitive detect attomoles of protein per band.
- Quantitative linear range of signal with respect to protein amount exceeds 3 orders of magnitude.
- Low background for high signal to noise.
- Long lasting signal image blots hours after substrate incubation.
- Versatile Optimized for CCD imaging, and compatible with film detection.

Catalog Number	Product	Size
K-12042-C20	WesternBright™ Quantum	
	Western Blotting HRP Substrate	
	Trial kit size	20 ml
K-12042-D10	WesternBright™ Quantum	
	Western Blotting HRP Substrate (for 1000 cm² membrane)	100 ml
K-12042-D20	WesternBright™ Quantum	100 1111
N-12042-D20	Western Blotting HRP Substrate	
	(for 2000 cm <sup>2</sup> membrane)	200 ml
L-07014-100	LucentBlue™ X-ray film	100 sheets
R-03024-D50	AdvanWash™ 10x washing	
	solution	500 ml
R-05072-500	Goat-anti-rabbit HRP-conjugated	
	secondary antibody	500 µl
R-05071-500	Goat-anti-mouse HRP-conjugated	
	secondary antibody	500 μl
L-08001-010	Low-Fluorescence PVDF Transfer	10 shoots
L-08002-010	Membrane 7x9 cm Nitrocellulose Transfer Membrane	10 sheets
L-0000Z-010	0.45 µm 7x9 cm	10 sheets
L-08003-010	Nitrocellulose Transfer Membrane	10 3110013
2 33333 010	0.22 µm 7x9 cm	10 sheets

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# Highest sensitivity, greatest linear range





#### Linear dynamic range of WesternBright Quantum.

Identical Western blots containing serial dilutions of transferrin were probed with a rabbit-anti-transferrin primary antibody, and a goat-anti-rabbit secondary antibody conjugated to horseradish peroxidase. The blots were incubated with chemiluminescent substrates as recommended by each manufacturer. All blots were simultaneously imaged for 2 minutes on a CCD imager; and display parameters are identical across all images shown. Band intensities were plotted and a best fit linear regression conducted for each substrate. WesternBright Quantum shows the largest dynamic range out of all four substrates with the highest R² value. Bands that fall on the linear part of the curve for each substrate are indicated on the image.



**Advansta Corporation** 

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